
# Leveraging ESSER and Other Public Funding to Support After-School Programs and Address Career and Workforce Readiness

# Supporting Educational Partnerships

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# AGENDA

12:00 – 12:10 CST Introduction

12:10 – 1:15 CST Featured Speaker – Gina Warner

1:15 – 1:25 CST TI Representative – Syndy Lynch

1:25 – 1:30 CST Q&A/Closing

Featured Speaker

# Leveraging ESSER and Other Public Funding to Support After-School Programs and Address Career and Workforce Readiness

Gina Warner
National AfterSchool Association President and CEO
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# WHO IS NAA?


The only **NATIONAL MEMBERSHIP ORGANIZATION** for professionals who work with children and youth in a variety of out-of-school time settings.

Our mission is to **FOSTER DEVELOPMENT**, **PROVIDE EDUCATION** and **ENCOURAGE ADVOCACY** for the out-of-school time community.

We exist to **INSPIRE**, **CONNECT** and **EQUIP** professionals who meet this critical need for young people.

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# THE FACTS ABOUT AFTERSCHOOL

# of **AFTERSCHOOL PROFESSIONALS**

**850,000**

# of **KIDS IN AFTERSCHOOL**

**10.2MIL**

$ **TOTAL SPENT** ($1.5K per/child) **1.5BILLION**

With less than 25% of their waking hours spent in school, how kids spend their time matters.

**IN ORDER FOR YOUNG PEOPLE TO FULLY REALIZE THEIR POTENTIAL AND THRIVE, THEY NEED OPPORTUNITIES AND RELATIONSHIPS BEYOND WHAT THEY HAVE ACCESS TO AT SCHOOL AND AT HOME.**

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# CONNECT WITH THE NAA COMMUNITY

## NAA MEMBERS

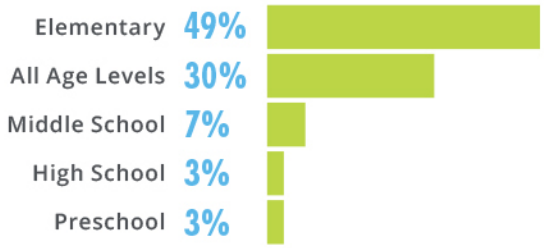
### ROLE AT WORK


Executive Directors *(or multi-site directors)*

Program or Organizational Leadership

Frontline Staff

### AGE LEVELS SERVED




### EXPERIENCE LEVEL


### TOPICS OF INTEREST

picked by members, readers and attendees:

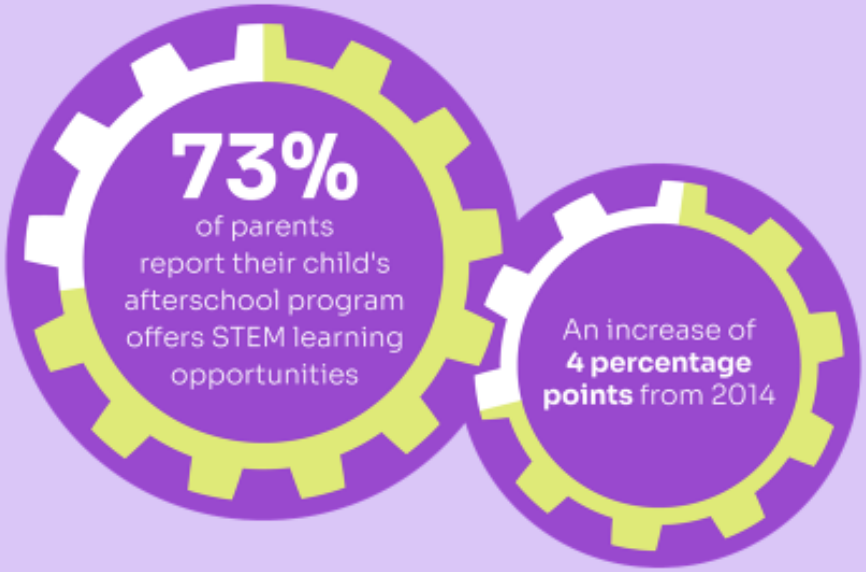
- Arts and Crafts Activities
- Behavior Management
- Fundraising and Grant Writing
- Health and Well-Being
- Leadership Development or Professional Development
- Management
- Physical Fitness Activities
- STEM
- SEL
- Technology in Afterschool

# STEM learning is on the rise

Afterschool Alliance

Nearly 3 out of 4 children—a total of 5,740,836 students—have STEM learning opportunities in their afterschool programs.

STEM learning opportunities in afterschool programs increased from 69% in 2014 to 73% in 2020.



# Afterschool programs offer an increasing variety of STEM learning activities

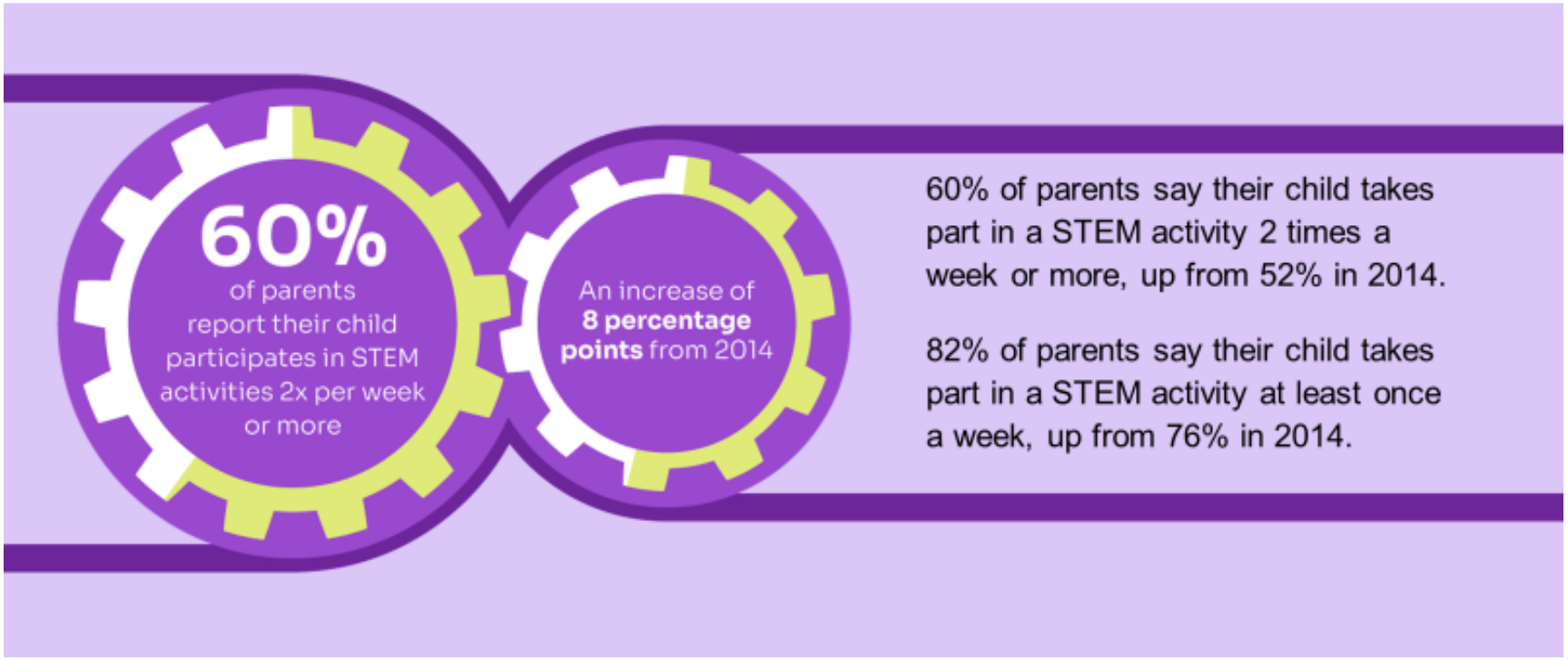
Afterschool Alliance

| | 2014 | 2020 |
|---|---|---|
| Technology and engineering | 30% | 39% |
| Science learning | 46% | 49% |
| Math activities | 60% | 62% |
| Computer science | n/a* | 41% |

*Computer science not included in 2014 survey

Science learning, technology and engineering, and math activities have increased since 2014.

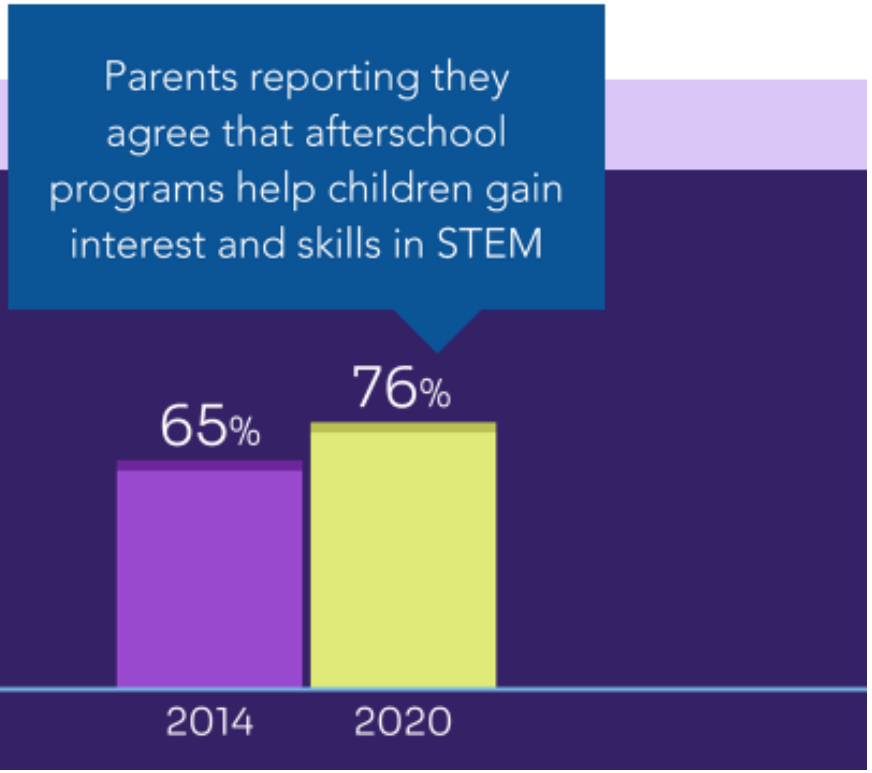
# Frequency of STEM learning has increased



# Parents increasingly see afterschool as important for STEM learning

Afterschool Alliance

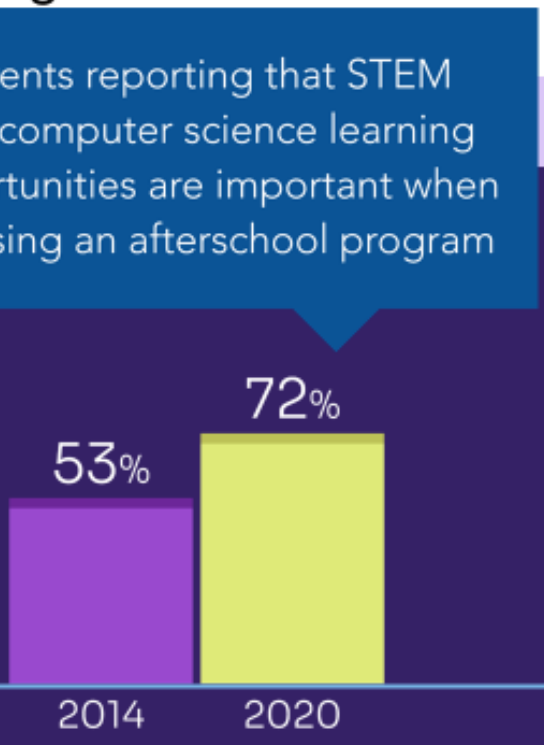
3 out of 4 parents say that afterschool programs help children gain interest and skills related to STEM.



# Parents prioritize STEM learning in selecting their child's afterschool program

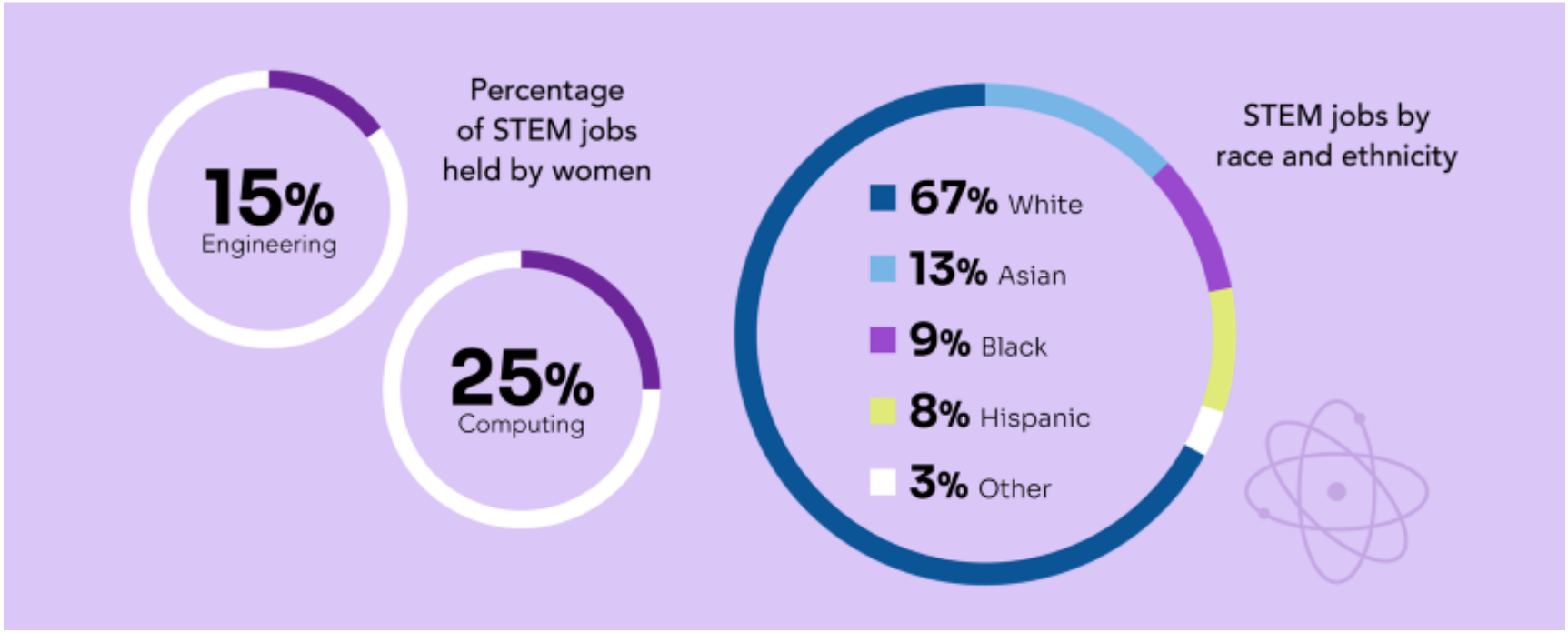
Afterschool Alliance

More than 7 in 10 parents say STEM and computer science learning opportunities are important in selecting an afterschool program, up 19 percentage points from 2014.



# Women and people of color are underrepresented in STEM professions.

Afterschool Alliance

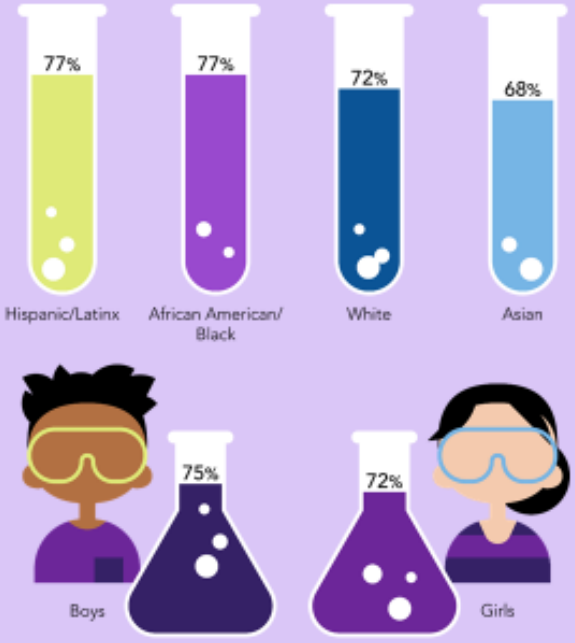


# Programs serve students underrepresented in STEM careers

Afterschool Alliance

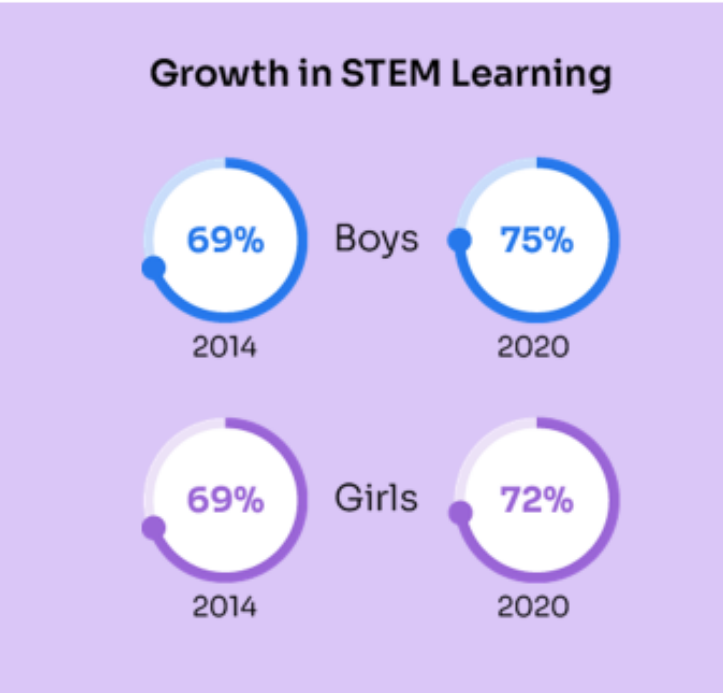
Afterschool STEM learning participation, by race, ethnicity and gender.

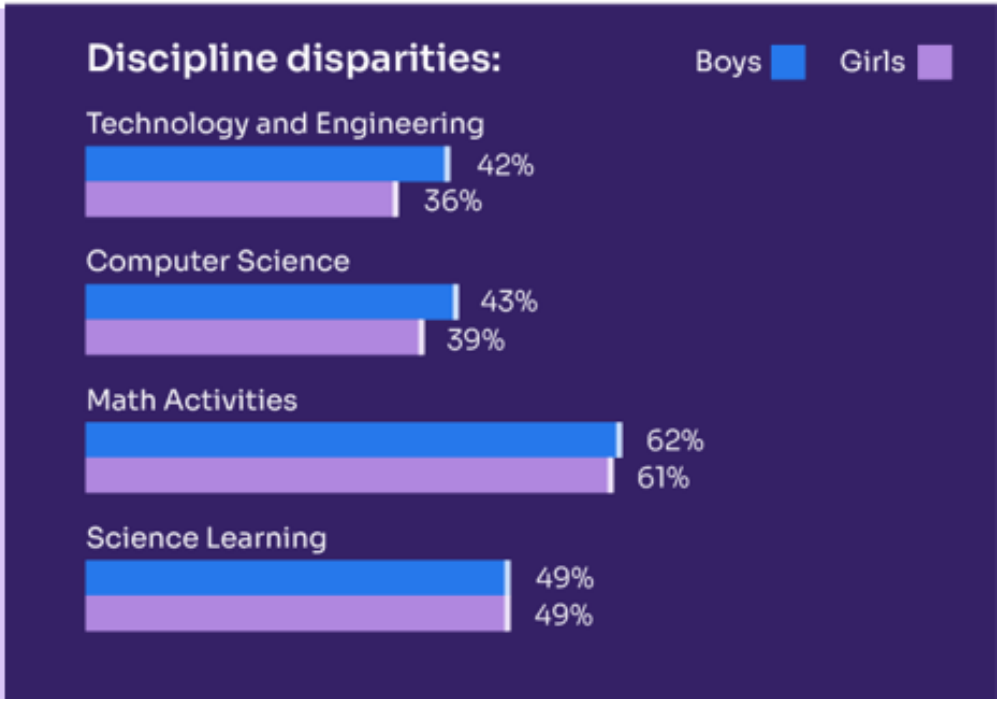
Parents of Black and Hispanic/Latinx students report that their child's afterschool program offers STEM learning at higher rates than parents of White students. Girls have opportunities to participate in STEM learning at similar rates to boys.



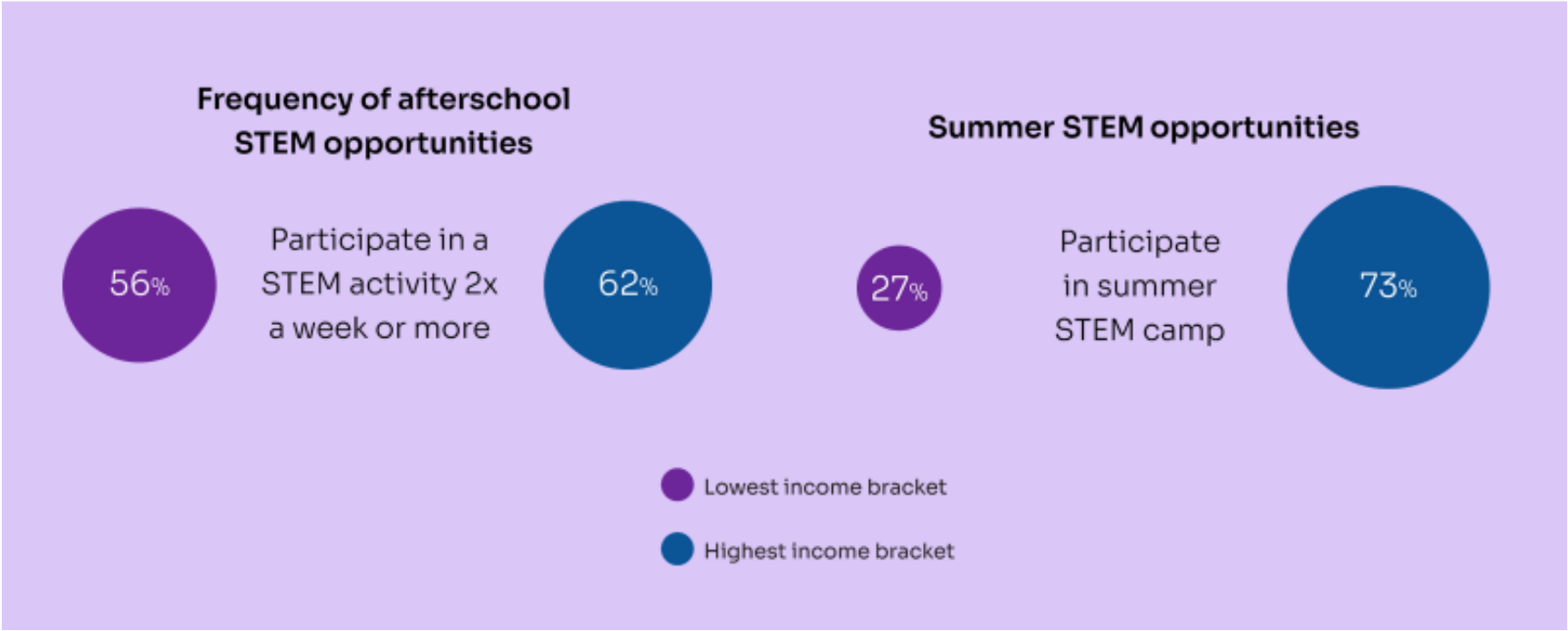
# Opportunities are growing faster for boys

Afterschool Alliance



# Students from families with low incomes are more likely to miss out



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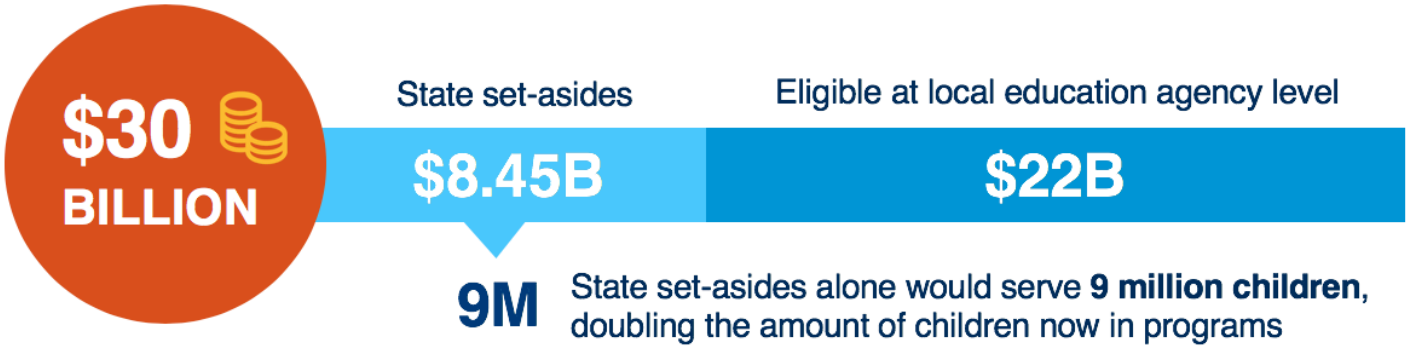
# QUESTIONS?

# Biggest Opportunity Since 21st CCLC Expansion

**American Rescue Plan potential support for afterschool & summer:**




- 21st CCLC grew 25x from $40M in 1998 to $1B in 2002
- Current federal funding for OST is ~$3B, including $1.25B for 21st CCLC

# Decision Makers

## NATIONAL

DOE direction, handbook for SEAs, LEAs

Provide examples, research to inform handbook, direction

## STATE

SEAs decision on 5% learning recovery interventions and how to disburse 1% afterschool and summer set asides

SEAs guidance to LEAs on how to use 20% set aside for learning recovery

Legislators

## LOCAL

Inform local providers and LEAs about use of 20% set aside

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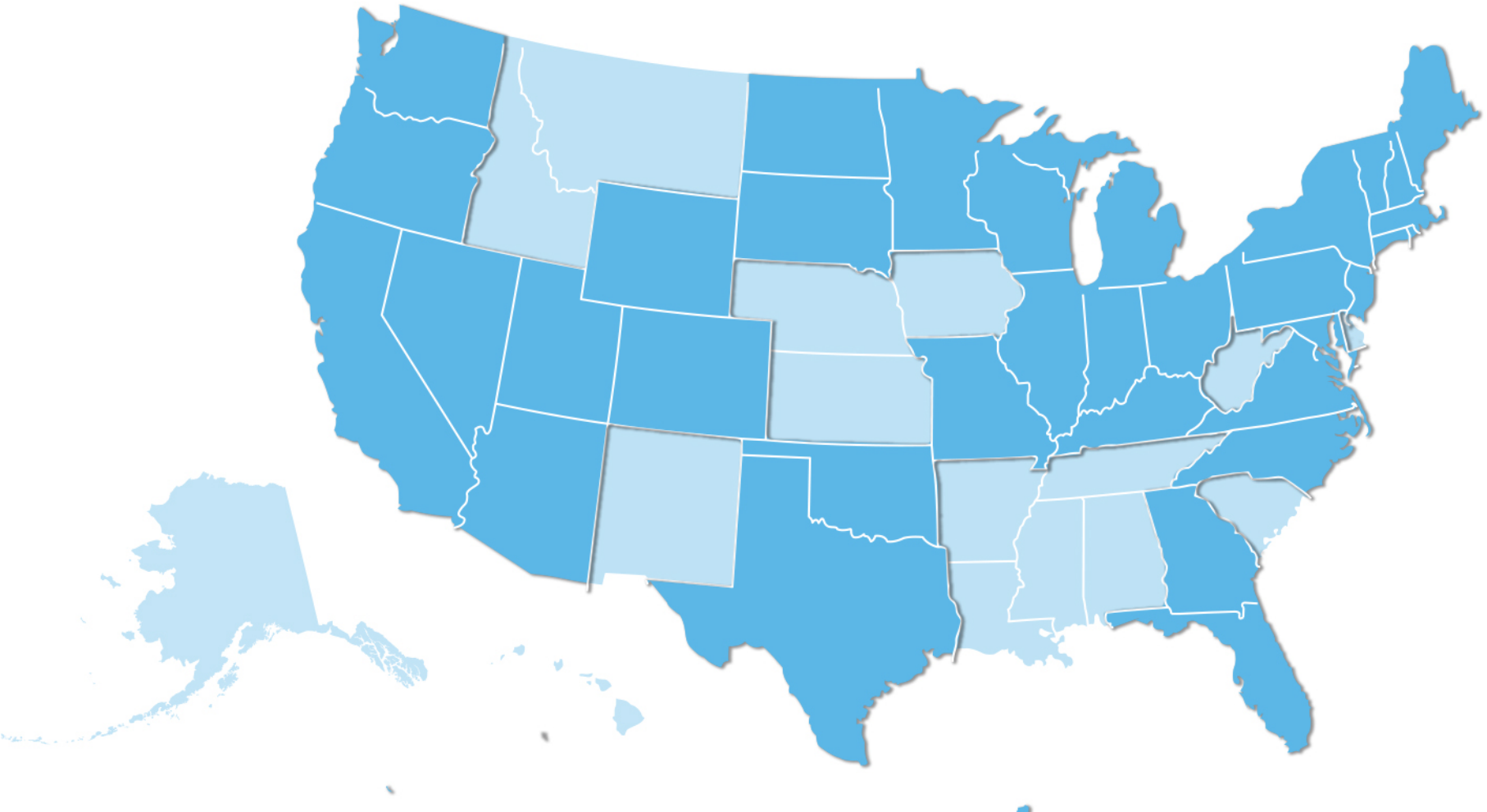
# STATE AFFILIATES



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# CONNECT WITH THE NAA COMMUNITY

## NAA REACH


### DIGITAL

**30,000+** MAGAZINE READERS PER ISSUE

### MEMBERS

**30,000+**

**132,846 IMPRESSIONS PER MONTH**


### WEBSITE

**20,000** VISITORS PER MONTH

### SOCIAL

**22,933** FOLLOWERS


### eNEWSLETTER

**29,913** READERS PER WEEK

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# QUESTIONS?

TI TALKS

# Learning Tools


# Building Teacher Leaders

Professional Learning

Individualized Coaching

# Grants and Funding Resources

- **Successful Grant Writing Strategies**
- **Guide to Winning Small Grants from Community Sources**
- **Grant Writing Resources**


Senior Grant Partnership Consultant:

Eric Batten | ebatten@ti.com | 469.964.6601

**https://education.ti.com/en/resources/funding-and-research**

# TI Educational Technology Consultant by State

https://education.ti.com/en/purchase/sales_contact

| | |
|---|---|
| Robyn Poulsen | ME, NH, VT, MA, CT, RI, NJ, MD, DE |
| Mr. Dana Morse | NY, PA |
| Jamila Gadsden | NC, SC, VA, Washington DC |
| Michelle Grooms | OH, IN, MI, KY, WV, WI |
| Beth Smith | FL, AL, GA, MS, LA, AR |
| Pareesa Schulte | TX ESCs 4, 10-13, 15, 18-20, AZ, NM |
| Marco Gonzalez | TX ESCs 1-3, 5-9, 14, 16, 17, OK |
| Brian Dunnicliffe | AK, CA, CO, HI, ID, MT, NV, OR, UT, WY |
| Ron Thomas | IL, MO, TN, MN, SD, ND, IA, NE, KS |
| Tom Steinke | Canada |

# TI Talks

**October 28, 2021:  1-2:30 EST/Noon – 1:30 CST**

**A Shared Vision:  Writing Success Stories One Student at a Time**

https://education.ti.com/en/resources/funding-and-research/partners/ti-talks

**Previous TI Talks are available On Demand at**

https://education.ti.com/en/resources/funding-and-research/partners/ti-talks

# Tuesday Webinars

https://education.ti.com/en/professional-development/teachers-and-teams/online-learning


Thank you for joining us today!