



**Leveraging Stimulus Funding to Move K-12 and
After-School STEM Initiatives Forward
Elizabeth Evans, Grants Office**

Supporting Educational Partnerships



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Mr. Dana Morse	NY, PA
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Michelle Grooms	OH, IN, MI, KY, WV, WI
Beth Smith	FL, AL, GA, MS, LA, AR
Pareesa Schulte	TX ESCs 4, 10-13, 15, 18-20, AZ, NM
Marco Gonzalez	TX ESCs 1-3, 5-9, 14, 16, 17, OK
Brian Dunncliffe	AK, CA, CO, HI, ID, MT, NV, OR, UT, WY
Ron Thomas	IL, MO, TN, MN, SD, ND, IA, NE, KS
Tom Steinke	Canada

12:00 – 12:10 CST Introduction

12:10 – 1:15 CST Featured Speaker – Elizabeth Evans

1:15 – 1:25 CST TI Representative – Ron Thomas

1:25 – 1:30 CST Q&A/Closing

Leveraging Stimulus Funding to Move K-12 and After-School STEM Initiatives Forward



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GRANTS OFFICE
empowering communities

Grants 101

Grant Funders like to Support...

- **After-school & Summer-school activities**
- **Educational enrichment**
- **Student success & Drop-out prevention**
- **Literacy**
- **STEM education & CTE pathways**
- **School climate & Safety**
- **College & Career readiness**
- **University-supported research/Innovation demonstration**



Grantseeking for Tech is like Baking a Cake!

- Start with your need for the project – lack of technology usually isn't a sufficient problem to inspire the funder, think about what “warm & fuzzy” issue the technology will help solve!
- In your budget justification explain for each piece of equipment:
 - *What grant-funded activities will the technology enable?*
 - *How does this technology (and associated activity) help you accomplish one of your stated project goals?*
- Involve vendors & IT staff to ensure your project will work
 - *Save vendor quotes & product notes for later use when preparing your proposal documentation (you may need to include these as attachments)*

**REMEMBER: It's the project (not the product)
that gets funded**



Grant Seeking for Technology



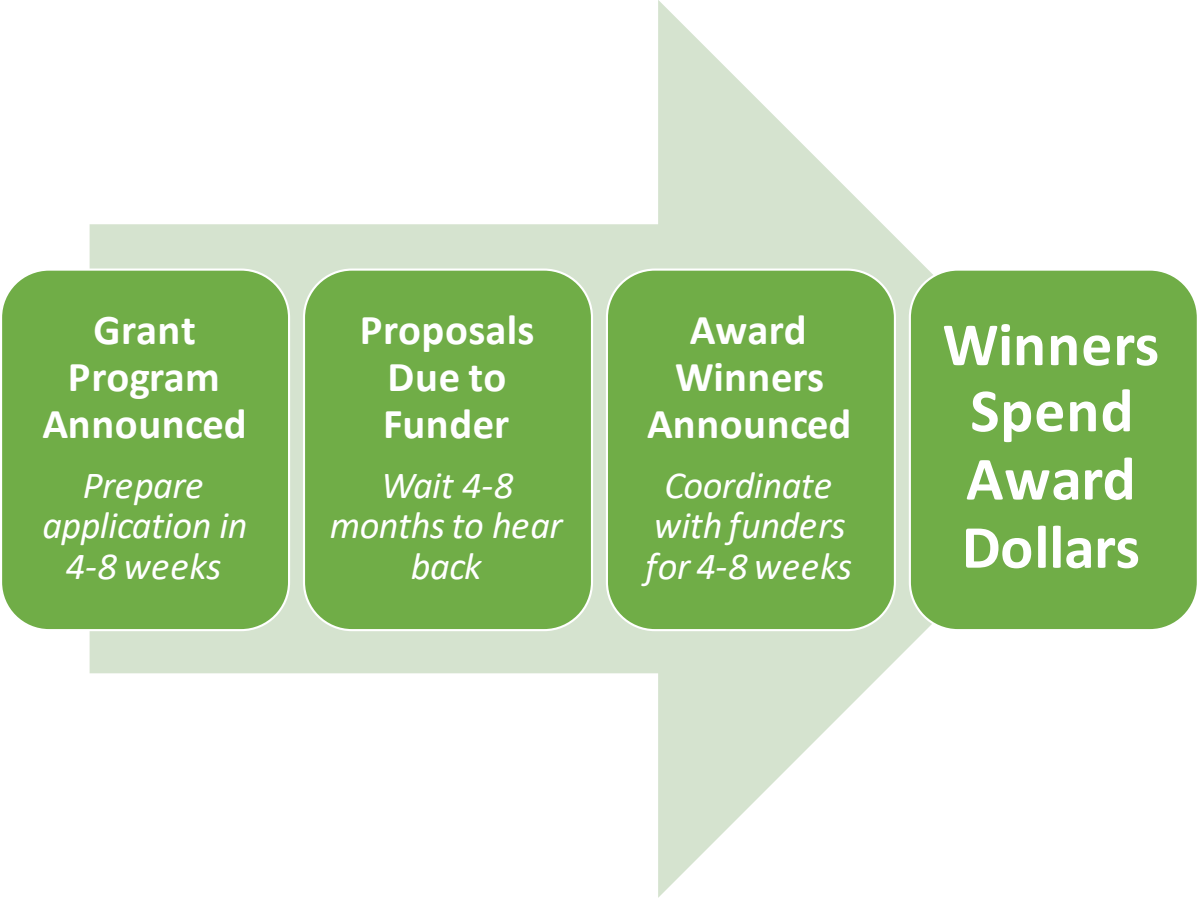
Take time to brainstorm how you could position the desired **product** within a broader **project**.

In this case... preparing for, responding to, and preventing spread of coronavirus.

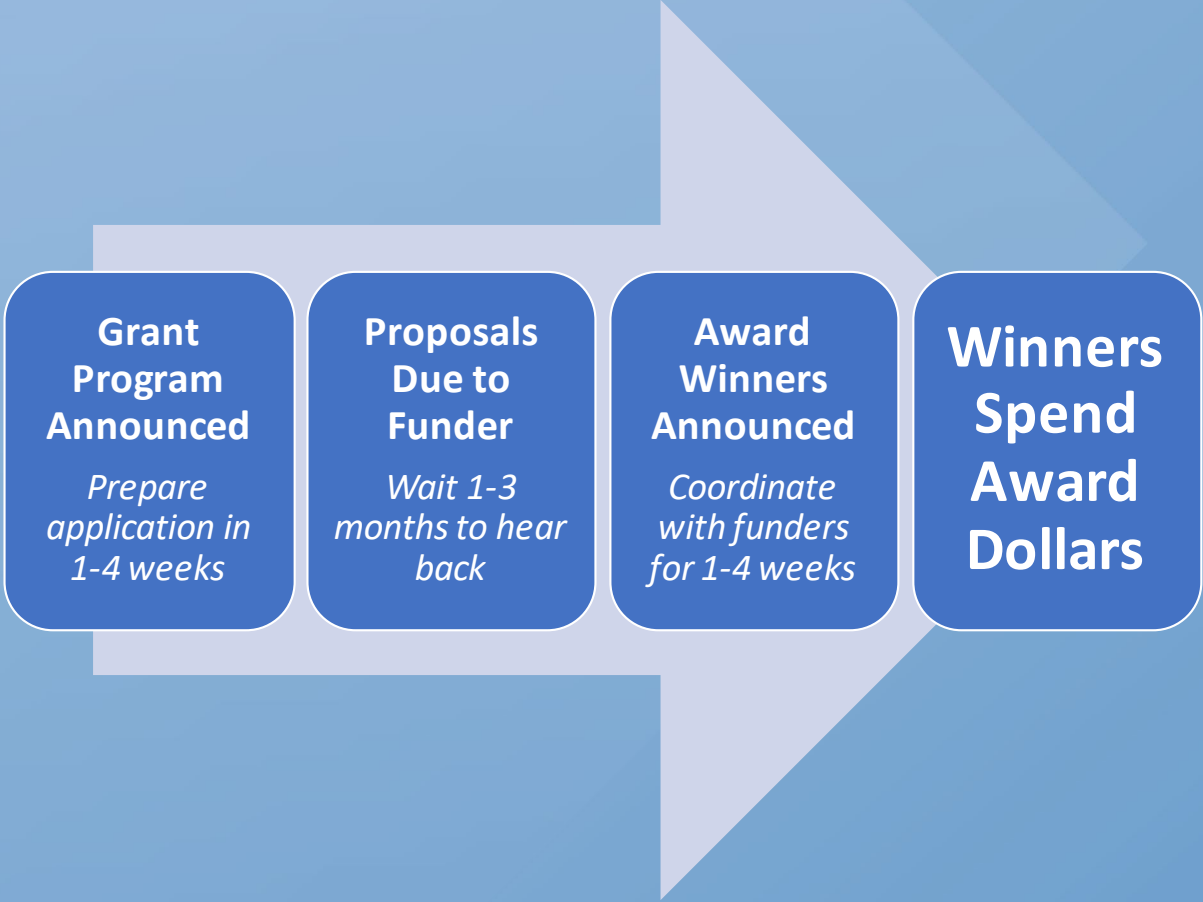
Grant Funding Timeline

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Traditional Grants



Stimulus Grants



Traditional Grants

- More lead time, means more time to prep more application materials
- Lengthy narratives (pages), extensive budget justifications, several supplemental attachments
- Usual state/federal spending regulations are in place
- Pre-award costs not allowed

Stimulus Grants

- Abbreviated application packages
- Minimal narrative expectations (sentences), brief budget outlines, few/no attachments beyond basic grant award certifications and assurances
- Supplement, not supplant and other requirements may be waived
- Pre-award costs may be allowed

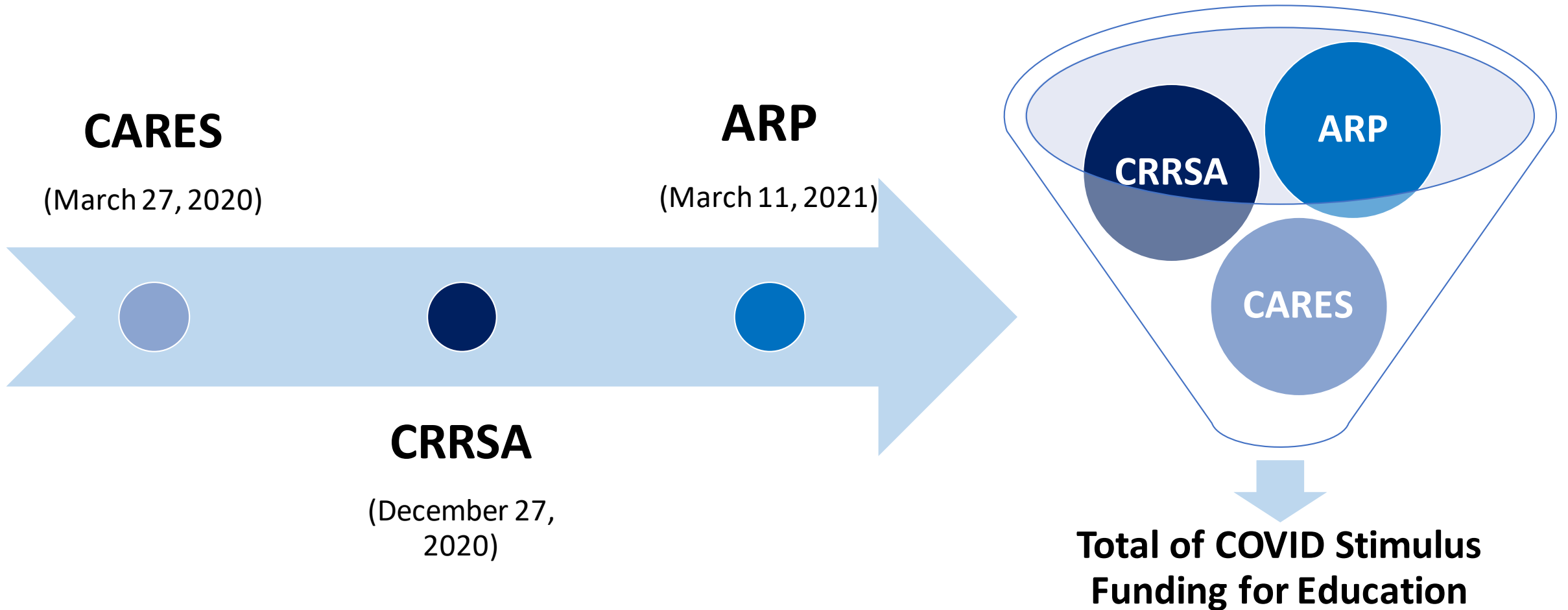


QUESTIONS?

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The Funding Landscape

Coronavirus Stimulus Relief for Education



What Stimulus Funding Are We Talking About?

**Federal Emergency
Response Legislation**

CARES Act *
CRRSA Act ‡
ARP Act ◊

**Funding Sent to Federal
Agencies, like
Department of ED**

**Education
Stabilization
Fund**

**Other Funding
Mechanisms
not relevant
to K12**

**Funding from State
Agencies regranting to
local awardees, like K12
education providers**

HEER^{*‡◊}

GEER^{*‡}

ESSER^{*‡◊}

**Other Funding
Mechanisms
not relevant
to K12**

**GEER
EANS^{‡◊}**

Stimulus Funding... by the numbers

	Coronavirus Aid, Relief, and Economic Security (CARES)	Coronavirus Response and Relief Supplemental Appropriations (CRRSA)	American Rescue Plan (ARP)
Governor's Emergency Education Relief Fund	\$2,953,230,000	\$4,053,060,000 (but really \$1,303,060,000)	N/A
Governor's Emergency Education Relief Fund: Emergency Assistance to Non-Public Schools	N/A	\$2,750,000,000	\$2,750,000,000
Elementary & Secondary Education Emergency Relief Fund	\$13,229,265,000	\$54,311,004,000	\$122,774,800,000

ESEA Title I, Part A formula calculation used to determine allocations for both SEAs and LEAs

Once an SEA has received funds, they **MUST** regrant 90% to LEAs

(includes charter schools)

Dept. of
ED

SEAs

LEAs



SEAs may reserve NO MORE THAN 10% to use as they see fit to address COVID-19 (including additional grants & contracts)

SEAs may reserve NO MORE THAN 0.50% of that 10% amount to use for administration costs

LEAs may use funds towards:

1. Anything authorized by the ESEA, NHEA, ANEESA, IDEA, AEFLA, PERKINS, McKinney-Vento.
2. Coordination of preparedness & response efforts with health depts or other relevant agencies.
3. Providing school leaders ability to address unique needs of schools.
4. Activities addressing unique needs of “at-risk” student groups.
5. Developing & implementing systems to improve preparedness/response efforts.
6. PD for staff on sanitization/minimizing spread of infectious diseases.
7. Supplies for sanitization of facilities.
8. Planning & coordination efforts for long-term closures.
9. **Purchasing EdTech to facilitate continued learning.**
10. Providing mental health services & supports.
11. Planning & implementing summer/ supplemental learning programs.
12. *Addressing learning loss among students (especially those considered “at-risk”).*
13. *School facility repairs/improvements to reduce risk of COVID exposure/transmission.*
14. *Projects to improve indoor air quality at school facilities.*
15. Other activities as necessary to maintain operations & continuity of services/ continued employment of staff.

American Rescue Plan ESSER – **Changes**

Dropped:

- Anything authorized by the NHEA, ANEESA, McKinney-Vento.
- Providing school leaders ability to address unique needs of schools.

Added:

- Developing strategies & implementing public health protocols in line with CDC policy for safe reopening and operation of school facilities.

Still Fundable:

And other CRRSA previously stated allowable uses, including... **Purchasing EdTech to facilitate continued learning.**

LEAs **MUST** reserve 20% of allocation to address learning loss through evidence-based interventions which address the academic/social/emotional needs of at-risk student populations that have been disproportionately impacted by COVID-19

- Who else in my organization should I involve?
 - Business Administrator, IT Department, Asst. Sup. Or VP of Curriculum, Operations, etc.
- Any “key dates” we should keep in mind?
 - Funding distributed to SEAs directly. Deadlines for LEAs/Charters requesting funds will vary by state.
 - ESSER I awardees have until 9/30/2022 to obligate funds while **ESSER II and ESSER III awardees have until 9/30/2023 & 2024, respectively.**
 - Reimbursements for COVID-19 related expenses back to March 13, 2020 are allowed!
- Where can we find more information?
 - Check out your state education agency’s website!

A portion of each state's GEER allocation is to be set aside to make Emergency Assistance Grants to Non-Public Schools

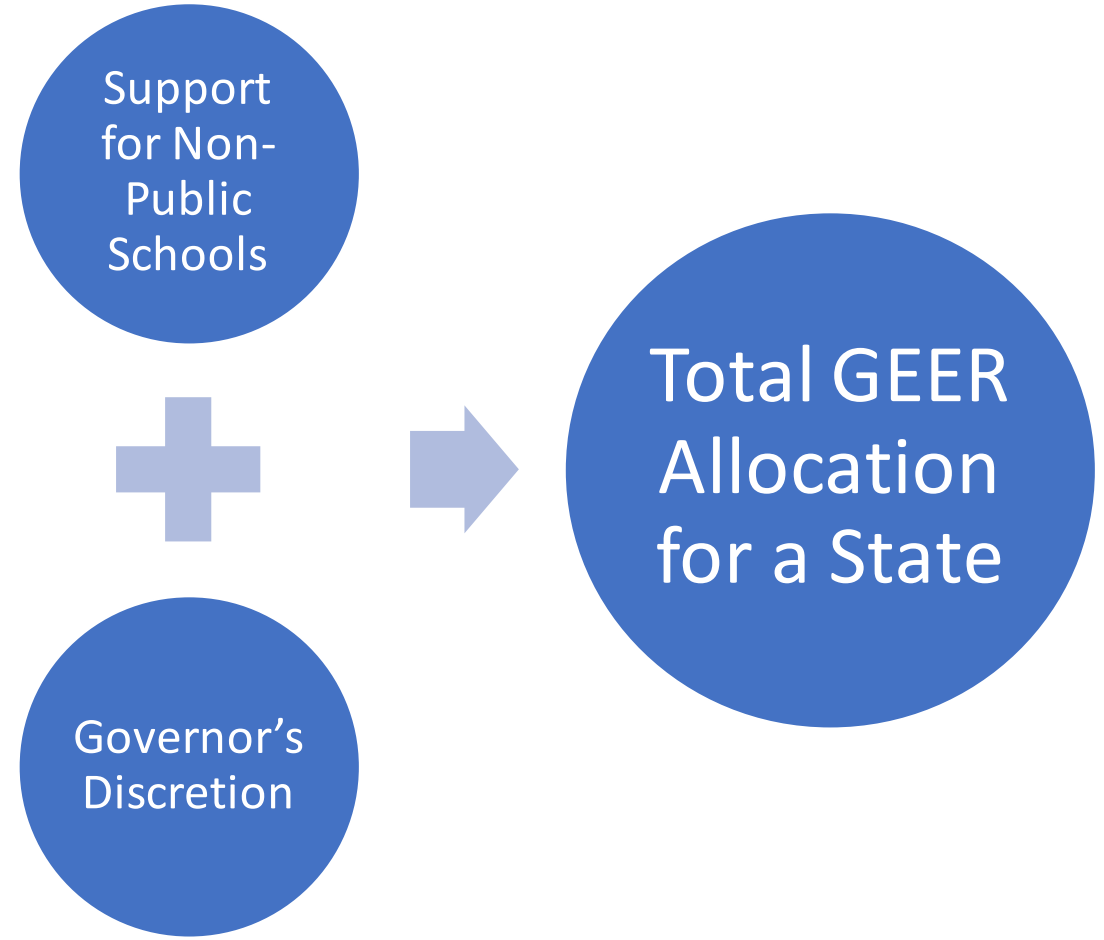


The allocation for each state shall be based on:

- number of children within the state who are ages 5-17 and at or below 185% poverty

AND

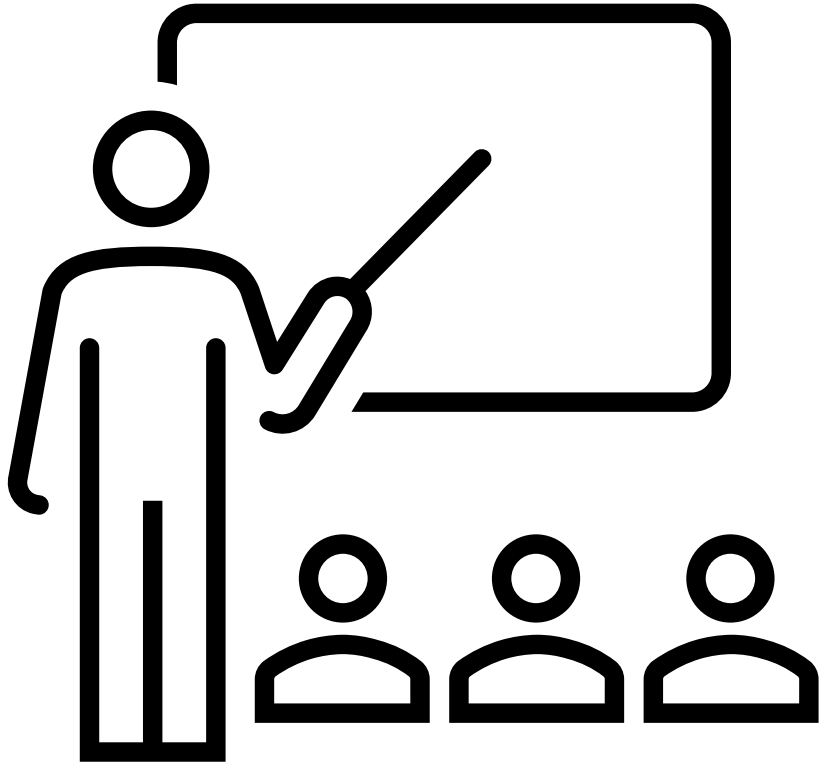
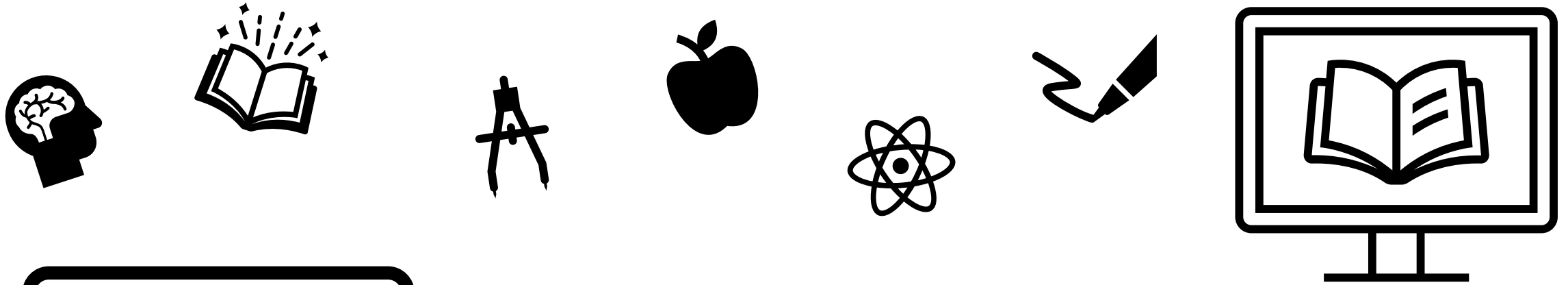
- enrolled in non-public schools in the State.



Non-Publics may use funds towards:

1. Supplies to sanitize, disinfect, and clean school facilities.
2. PPE.
3. Improving ventilation systems to ensure healthy air in the school.
4. PD for staff on sanitation, the use of PPE, and minimizing the spread of diseases.
5. Physical barriers to facilitate social distancing.
6. Other materials, supplies, or equipment to implement public health protocols for the reopening and operation of school facilities.
7. Expanding capacity to administer coronavirus testing and conduct contact tracing for students, teachers, and staff at the school.
8. **Purchasing EdTech to facilitate continued learning.**
9. Redeveloping instructional plans for remote/hybrid learning, or to address learning loss.
10. Leasing sites or spaces to implement public health social distancing protocols.
11. Reasonable transportation costs for students.
12. Initiating and maintaining education and support services or assistance for remote/hybrid learning, or to address learning loss.
13. Reimbursement for the expenses of any services or assistance described above [except for items 3 (note that portable air purification systems shall be an allowable reimbursable expense), 4, 9, and 12] that were incurred on/after March 13, 2020, unless the school has received a PPP loan after December 27, 2020.

American Rescue Plan GEER EANS



To provide assistance to non-public schools that:

- Enroll a significant percentage of low-income students,
and
- Are most impacted by COVID-19.

Limitations:

- Fund cannot be used to provide reimbursements for previous expenses (even if coronavirus related) to non-public schools.

- Who else in my organization should I involve?
 - Business Administrator, IT Department, Academic Programs Department, Operations, etc.
- Any “key dates” we should keep in mind?
 - Deadlines for eligible non-public schools to request funds will vary by state.
 - EANS I and II awardees have until 9/30/2023 to obligate funds.
 - Reimbursements for COVID-19 related expenses back to 3/13/2020 are allowed for CRRSA GEER EANS, **but not ARP GEER EANS II!**
- Where can we find more information?
 - Check out the websites for your state education agency.



21st Century Community Learning Centers (21st CCLC)

Deadlines vary based on your state

High-quality extended learning time programming for students (and their families) attending high-need schools.

- Increasing awareness of **career and college pathways**
- Remediation tutoring in core academic areas (e.g. **STEM & Literacy**)
- Entrepreneurial education
- Youth development or character education
- **21st Century technology skills building**
- Enrichment activities including arts and culture
- Recreational activities
- Drop-out prevention efforts
- Drug and violence prevention
- Counseling programs
- Parental/guardian involvement activities
- Family literacy initiatives
- ESL programming



RFP available: Varies by state

Funding amount: Formula-based,
lasts 5 years

Eligibility notes:

- Projects must serve students attending “high-need schools” (i.e. 40% or more NSLP)
- Nonprofits, IHEs, community orgs, etc. can apply in addition to LEAs



Carl D. Perkins Career & Technical Education (Perkins V)

Deadlines vary based on your state

Supporting programs that develop the academic, vocational, and technical skills of students participating in CTE fields.

Common elements of a Perkins-funded CTE program:

- Encourages student participation in Career Exploration classes and/or CTE activities.
- Improves, expands and modernizes CTE programs to deliver a coherent, high-quality sequence of instruction.
- Provides PD to educators in the CTE program area.
- Develops, improves, or expands the use of technology in the CTE program area.
- Provides students with strong experience in- and understanding of- all aspects of the CTE program area.
- Offer student work-based opportunities--connect the classroom to real work activities.
- Links secondary CTE with post-secondary CTE efforts.
- Establishes/Supports Career and Technical Education Student Organization (CTSO) for the CTE program area.



RFP available: Varies by state

Funding amount: Formula-based,
state plans last 4 years

Eligibility notes:

- LEAs and IHEs must have state approved CTE programs
- Now extends to “middle grades” (pending your state’s definition this could reach as low as 5th grade)



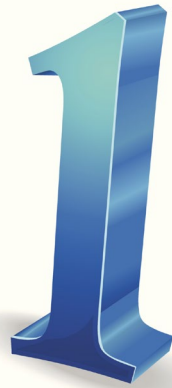
Education Innovation & Research (EIR)

Anticipated deadline for September 2021

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Supports development, implementation, and feasibility testing for **innovations** that demonstrate promise but need further examination to determine merit.

Projects **must** improve student achievement and attainment for high need students.



Field-Initiated Innovations in STEM education (with special emphasis on Computer Science)



Teacher-Directed Professional Learning (with special emphasis on SEA partnerships)

2021 may feature an SEL priority!



RFP available: Late Spring / Early Summer with a 60-day window

Funding amount: \$4,000,000 for 5 years, 10% cost-match required

Eligibility notes:

- Projects must serve “high-need” students (you get to define!)
- Nonprofits, community orgs, BIE schools, SEAs can apply in addition to LEAs.
- IHEs, businesses, nonprofits, edu service agencies can also partner with LEAs



QUESTIONS?

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Tips for Making Your Next Grant Proposal More Competitive

1. Remember: Grants fund projects, not products.
2. Let your project's needs and objectives determine the technology you acquire.
3. Utilize recent local & regional statistics to illustrate themes or identify "challenge" areas with your students.
4. Involve vendors to gather accurate quotes and ensure you're including all necessary gear.
5. Learn as much as possible about the grant program to before you apply.

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Tips for Making Your Next Grant Proposal More Competitive

6. Include SMART Goals – Specific, Measurable, Achievable, Results-focused, Time-bound
7. Provide a detailed budget justification. How will each individual line item enable a grant-funded activity that will help you accomplish your goals?
8. Don't include materials beyond those specifically requested by the funder.
9. Get an outside set of eyes to edit your proposal and provide feedback.
10. Follow directions!

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What's New at TI?



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Available Summer 2021



Professional Learning

Individualized Coaching

https://education.ti.com/en/purchase/sales_contact

Robyn Poulsen	ME, NH, VT, MA, CT, RI, NJ, MD, DE
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TI Talks

Will resume September 2021

Previous TI Talks are available On Demand at

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Tuesday Webinars

<https://education.ti.com/en/professional-development/teachers-and-teams/online-learning>

Q & A Closing



Thank you for joining us today!